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Bogra

Stress on online outsourcing to reduce unemployment problem

◆ Online outsourcing could be a very lucrative destination for Bangladesh to earn foreign currency ◆

BSS

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In order to create skilled freelancers to grab the opportunity of global outsourcing markets, Thengamara Mohila Sabuj Sangha (TMSS), a non-government organization, on Saturday launched a three-month long 'residence course' on online outsourcing for educated youths in Bogra district, reports BSS. The TMSS is providing the residence course for the eligible youths under 'Skills for Employment Investment Programme' (SEIP) supported by Palli Karma-Sahayak Foundation (PKSF) aiming to turn them as professional freelancers, an official of TMSS told BSS today.

At the inaugural function of the residence course in the Bogra town, deputy managing director of PKSF Md Fazlul Qader said educated youths will be self-reliant through receiving residence course on online outsourcing. As the domestic job market is gradually shrinking, online outsourcing could be an excellent opportunity for the young people to remove their unemployment problems, he added.

On the occasion, Director of Information and Communication Technology (ICT) of TMSS Nigar Sultana said "Bangladesh will enjoy huge demographic dividend, if we can create ICT efficient workforce. I think online outsourcing could be a very lucrative destination for Bangladesh to earn foreign currency."

It is very important to enhance skill on ICT to become good freelancers, she said, adding TMSS is sincerely giving training on online outsourcing under the SEIP programme to ensure their better access to the global online outsourcing market. As many as 25 selected candidates will receive the training on online outsourcing for free, Nigar Sultana added.

Sources said Bangladesh Bank (BB) selected eight organizations including TMSS to implement the SEIP project to impart trainings to 10,200 youths.

On January 19, a Memorandum of Understanding (MoU) between the BB and the TMSS was signed as part of implementation of the SEIP project.