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Online outsourcing



It is heartening to note that for creating skilled freelancers to grab the opportunity of global outsourcing markets, Thengamara Mohila Sabuj Sangha (TMSS), a non-government organisation, recently launched a three-month long 'residence course' on online outsourcing for educated youths in Bogra district. Online outsourcing can contribute to reduction of unemployment problem in the country significantly. The opportunity for getting government jobs is very limited in the country. After completion of education thousands of youths are crowding the job market every year. But how many of them are lucky enough to get the same? The private sector is also not expanding in the country at the expected rate to provide increasing number of aspirants with jobs. In the circumstances educated youths in their droves are bearing the brunt of joblessness. Steeped in frustration, many youths are going abroad spending huge sums of money in search of greener pastures. Lives of these youths in foreign lands are full of grim struggle; many lead the lives of slavery. Besides, many ill-fated ones return to their homes being cheated by unscrupulous manpower agents and human traffickers. There are immense possibilities for the youths of the country to become self-reliant by engaging themselves in various income-generating activities. Educated youths can be self-reliant through online outsourcing. It can be an excellent opportunity for the young people to get rid of the scourge of unemployment. It is very important to enhance skill on ICT to become good freelancers for earning foreign currency. The youths can come forward with their education, particularly good command on English language, to expand the horizon of employment opportunities to live a life with dignity.

There is no age bar for online outsourcing. People from 17 years to 70 years, including housewives and girls, can be engaged in this job. The people connected with the outsourcing should be imparted adequate training under government and private initiatives. The government should strengthen the ICT sector to achieve the goal. The young entrepreneurs should be provided with bank loans on easy terms and conditions and other logistic supports. In this way they can improve the economic conditions of their families remarkably. Credit goes to Bangladesh Bank as it has reportedly selected eight organisations including TMSS to

implement the SEIP project to impart trainings to 10,200 youths.

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